

ADVENTURE WEST RESORTS
9701 201ST Street, Langley
British Columbia, Canada
V1M3E7
Call toll-free 1-877-3-GO-WEST
Online at www.adventurewestresorts.com



For Immediate Release
Sonya Hwang
Ki Communications
Ph: 604-932-0308 Fx: 604-932-0328
Email: sonya@kicomcommunications.ca
www.adventurewestresorts.com

MEGHAN ST. JEAN APPOINTED MARKETING ASSISTANT FOR ADVENTURE WEST RESORTS

VANCOUVER, BRITISH COLUMBIA, June 25, 2008 – Adventure West Resorts is pleased to announce the appointment of Meghan St. Jean as Marketing Assistant. Reporting to Aaron Smith, Director of Marketing and Operations, the newly created role, St. Jean will be assisting with marketing, communications and business development for Adventure West Resorts.

Prior to joining the company, St. Jean worked for Haut Minerals in White Rock as Marketing Director. Having studied marketing at the British Columbia Institute of Technology, St. Jean's marketing background combined with her creativity and commitment to customer service make her the perfect candidate for the position.

"Part of Adventure West Resorts' success can be attributed to our concerted investment in sales and marketing. By bringing additional resources and talent to our sales and marketing team, we hope to further our growth in the future," says Aaron Smith, Director of Marketing and Operations for Adventure West Resorts. "We are thrilled to have Meghan's help in continuing to build on our success."

Adventure West Resorts is a multi-faceted destination experience provider that delivers an authentic Canadian adventure. Experience the unexpected with Ocean Explorer Sportfishing, Adventure Fjord Heli-skiing, and Elkin Creek Guest Ranch. For more information and reservations, call 1-877-3-GO-WEST (1-877-346-9378) or visit www.adventurewestresorts.com.