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'KIDS STAY FREE IN AUGUST' SPECIAL AT THE ELKIN CREEK GUEST RANCH GIVES FAMILIES THE CHANCE TO SPEND TIME TOGETHER WHILE SPENDING LESS

WILLIAMS LAKE, BRITISH COLUMBIA, May 11, 2009 - Wondering what to do with the kids this summer? Desperate to pry them away from the ever-consuming computer? Looking to save some money? The Elkin Creek Guest Ranch has the perfect answer for frustrated parents looking to entertain the kids this summer holiday. For the entire month of August, families can get away and spend less with the 'Kids Free in August' promotion. For every two paying adults, a child under the age of 13 stays for free, offering impressive savings of \$170.00 CDN each day. Better yet, kids 2-years and under stay free all season long.

Set in Central British Columbia's pristine Chilcotin region between Chilko Lake and the Brittany Triangle a one-hour flight or scenic eight-hour drive from Vancouver, is a special place where kids and parents can roam free. The Elkin Creek Guest Ranch gives families an authentic feel for life in the wild, wild west. From learning to ride horses and experiencing exciting trail rides, to roping cattle and understanding just what true horsemanship is all about, kids and parents have the opportunity to spend quality time together, discover their inner cowboy or cowgirl, and save money at the same time.

To complement the range activities, families can also choose to try some of the many other outdoor activities available. From river kayaking, canoeing and fly-fishing, to mountain biking, hiking, windsurfing, and evening campfires under the moon lit sky, the Elkin Creek Guest Ranch offers much more than just what meets the eye. With breathtaking views of the Nemaiah Valley

...because everyone needs a little adventure in their life

and Mount Tatlow, it's all about bonding, the great outdoors, and having loads of fun no matter what you choose to do.

The Elkin Creek Guest Ranch is also known for its mouthwatering down-home style meals that promise not to disappoint. Featuring local and regional ingredients cooked up by the ranch's very own Executive Chef, families will be welcomed with delights such as *homemade cinnamon raisin waffles loaded with farm fresh strawberries and whip cream* and *fire grilled steak with ranch style bourbon bbq sauce and baked potatoes with all the fixins*.

The Elkin Creek Guest Ranch experience is priced at \$275.00 per night, per person, and includes all meals and luxurious accommodation in one of the traditionally built, spacious log cabins. For more information about the 'Kids Free In August' special, or for reservations, call Adventure West Resorts at 1-877-GO-WEST (1-877-346-9378) or visit www.adventurewestresorts.com/elkin.

Adventure West Resorts is a multi-faceted destination experience provider that delivers an authentic Canadian adventure. Experience the unexpected with Ocean Explorer Sportfishing, the Elkin Creek Guest Ranch, and the upcoming Eden in Chilko Lake. For more information and reservations, call 1-877-3-GO-WEST (1-877-346-9378) or visit www.adventurewestresorts.com.