

ADVENTURE WEST RESORTS
9701 201ST Street, Langley
British Columbia, Canada
V1M3E7
Call toll-free 1-877-3-GO-WEST
Online at www.adventurewestresorts.com



For Immediate Release
Sonya Hwang
Ki Communications
Ph: 604-932-0308 Fx: 604-932-0328
Email: sonya@kicomcommunications.ca
www.adventurewestresorts.com

FAMILY REUNIONS MAKING A COME BACK AS BUSY FAMILIES TRY TO RECONNECT AND SHARE SOME QUALITY TIME TOGETHER

The Elkin Creek Guest Ranch's all-inclusive Family Reunion Package makes it easy with a host of activities and programs for all ages and interests

VANCOUVER, BRITISH COLUMBIA, May 5, 2009 – While the immense pressures and stresses of today's fast paced world has us spinning in circles, the latest research shows that families are making a concerted effort to reconnect and spend quality time together. According to www.customreunion.com, 62 percent of the Americans surveyed will be making time to attend a family reunion this year and 46 percent of those surveyed by www.reunionsmag.com noted that past family reunions have lasted three or more days. Be it spending the time with the people that we care the most about and bringing together multi-generations, or reuniting long lost family members and sharing family stories, families reunions are happily making a come back.

Tucked in Central British Columbia's pristine Chilcotin region between Chilko Lake and the Brittany Triangle is the Nemaiah Valley and home to the Elkin Creek Guest Ranch. A short one-hour flight or 8-hour scenic drive north of Vancouver, the Elkin Creek Guest is the ideal setting for the perfect family get-together. Offering something for all ages and interests, the Elkin Creek Guest Ranch's Family Reunion Package was created to give families a unique opportunity to reconnect with their loved ones and step out of their daily lives for a true backcountry ranch experience. The Family Reunion Package available from June through October for groups over twelve, is priced starting at \$528.00 for seniors, \$618.00 for adults, and \$382.00 for kids ages six through twelve for a three-night getaway and includes a customized itinerary of programs and activities accommodation, all meals, and the complete Elkin Creek Guest Ranch experience.

...because everyone needs a little adventure in their life

Offering an impressive 25% discount off regular season rates, as an added value, kids five and under are free for those booked with the Family Reunion Package.

Able to accommodate groups up to 35 on the 28,000-acre working ranch, families are put in the careful hands of cow boss Ian Bridges and the entire team at the ranch for an unforgettable adventure. Guests can expect to learn more about horsemanship and life on the range where daily activities can vary from saddling up the horses and heading up into the hills for a picnic or out on the trails to check on the 120-head cattle herd.

Off the range, families can also choose to fill their days with the Elkin Creek Guest Ranch's host of other outdoor activities including daily evening campfires, scavenger hunts, river kayaking, canoeing, fly-fishing, mountain biking, hiking, windsurfing, or simply kicking back, relaxing in the luxuriously appointed cabins, and enjoying the fresh mountain air and breathtaking scenery. Thanks to the customized and personalized family itinerary prepared in advance including a daily Kids Camp, families can rest assured that all activities and every detail will be taken care of so that everyone will walk away happy.

Because food is what brings families together, it's naturally fitting that the Elkin Creek Guest Ranch is also known for its mouthwatering, down-home style meals. Featuring local and regional ingredients cooked up by the ranch's Executive Chef, guests will be welcomed each day with delights such as *Dijon Crusted New York Steak with Roasted Peppercorn Potatoes, Shallots and Fresh BC Green Beans* or *West Coast Spring Salmon with Sweet Potato Puree and a side of Roasted Fennel and Baby Carrots*.

For more information about the Family Reunion Package, or for reservations, call Adventure West Resorts at 1-877-GO-WEST (1-877-346-9378) or visit www.adventurewestresorts.com/elkin.

Adventure West Resorts is a multi-faceted destination experience provider that delivers an authentic Canadian adventure. Experience the unexpected with Ocean Explorer Sportfishing, the Elkin Creek Guest Ranch, and the upcoming Eden in Chilko Lake. For more information and reservations, call 1-877-3-GO-WEST (1-877-346-9378) or visit www.adventurewestresorts.com.