

ADVENTURE WEST RESORTS  
9701 201<sup>ST</sup> Street, Langley  
British Columbia, Canada  
V1M3E7  
Call toll-free 1-877-3-GO-WEST  
Online at [www.adventurewestresorts.com](http://www.adventurewestresorts.com)



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**For Immediate Release**  
**Sonya Hwang**  
**Ki Communications**  
**Ph: 604-932-0308 Fx: 604-932-0328**  
**Email: [sonya@kicomcommunications.ca](mailto:sonya@kicomcommunications.ca)**  
**[www.adventurewestresorts.com](http://www.adventurewestresorts.com)**

## **ELKIN CREEK GUEST RANCH OFFERS A SPECIAL BREAK TO U.S. TRAVELLERS COMING TO BRITISH COLUMBIA ON A SUMMER ROAD TRIP**

**VANCOUVER, BRITISH COLUMBIA, July 11, 2008** - U.S. travelers are invited to experience British Columbia's breathtaking landscape with the Elkin Creek Guest's *Carbon Rebate Promotion*. To ease the pain of increasing gas prices, for reservations made now through September 1, road-tripping guests of the Elkin Creek Guest Ranch in Central British Columbia's Chilcotin region will receive a \$100.00 USD credit per US adult, ages 13 and up. The money will be offered back to guests as a rebate or donated to the Environmental Youth Alliance, a youth driven non-profit organization dedicated to the health of the urban environment, the planet and the well being of its people.

Tucked between Chilko Lake and the Brittany Triangle in the Nemaiah Valley the Elkin Creek Guest Ranch is an 8-hour scenic drive north of Vancouver. The ranch gives guests a unique opportunity to step out of their daily lives for a true backcountry ranch experience. Overseen by cow boss Ian Bridge, the 28,000-acre working ranch allows want-to-be cowgirls and cowboys of all ages and experiences, from green horns to experienced riders, to learn more about horsemanship and life on the range. Daily activities can vary from saddling up the horses and heading up into the hills for a picnic, or out on the trails to check on the 130-head cattle herd.

Guests can also choose to fill their days with the Elkin Creek Guest Ranch's host of other outdoor activities including daily evening campfires, river kayaking, canoeing, fly-fishing, mountain

biking, hiking, windsurfing, or simply kicking back, relaxing, and enjoying the fresh mountain air and breathtaking scenery.

“With increasing gas prices, we want to offer our guests an incentive to help them experience all we have to offer,” says Aaron Smith, Director of Marketing and Operations of Adventure West Resorts. “The summer road trip is a time honoured tradition. We hope the Carbon Rebate will entice guests and families to take advantage of this great opportunity to get away and enjoy some of the best of British Columbia.”

Located between Chilko Lake and the Brittany Triangle, the Elkin Creek Guest Ranch is open from May through October and offers a variety of experiential and all-inclusive accommodation packages. For reservations or more information about the Elkin Creek Guest Ranch, call 1-877-3-GO- WEST (1-877-346-9378) or visit [www.adventurewestresorts.com](http://www.adventurewestresorts.com).

*Adventure West Resorts is a multi-faceted destination experience provider that delivers an authentic Canadian adventure. Experience the unexpected with Ocean Explorer Sportfishing, Adventure Fjord Heli-skiing, and Elkin Creek Guest Ranch. For more information and reservations, call 1-877-3-GO-WEST (1-877-346-9378) or visit [www.adventurewestresorts.com](http://www.adventurewestresorts.com).*