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## **EXPERIENCE THE UNEXPECTED: THE ADVENTURE WEST RESORTS STORY**

**VANCOUVER, BRITISH COLUMBIA** - Adventure West Resorts is a destination experience provider that delivers a truly authentic Canadian adventure. A collection of four distinct and unique experiences, the Adventure West Resorts collection includes the *Ocean Explorer Sportfishing*, *Adventure Fjord Heli-skiing* and the *Elkin Creek Guest Ranch*. The company's mission and vision is to offer guests experiences that allow them to feel awe and surprise, to connect with nature, and to discover more about themselves and the world around them.

Adventure West Resorts has its roots in three diverse passions of owners David and Susan Milne. David, a successful entrepreneur and Susan, a Chartered Accountant, have managed to turn enjoyment of their favourite leisure activities into a successful adventure company. David grew up skiing in British Columbia's North Shore Mountains and fishing in the waters off the coast of Vancouver. A shift in the focus of Interpac, his natural resource company, freed up the vessel that he had refitted to use for use in his forestry operations. As an avid sports fisherman, use of the Ocean Explorer for a sports fishing operations was a natural choice. Therefore in 1994, Ocean Explorer Sport Fishing, the first vessel-based sport fishing company off the coast of B.C., came to be.

The Ocean Explorer grew quickly in popularity and in 2000, David received a call from *Matchstick Productions*, a leading producer of extreme ski videos who was interested in chartering the boat for a movie. The result was "*High Society*," a film featuring the Ocean Explorer together with famed skiers Seth Morrison and Shane McConkey heli-skiing the spectacular fjords and inlets of the Bella Coola. The movie was a hit and helped build the worldwide reputation of skiing in Bella

...because everyone needs a little adventure in their life

Coola. Demand for vessel-based heli-skiing soared and Adventure Fjord Heli-skiing was soon added to the Adventure West Resorts complement.

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-2-

Ever an entrepreneur and keen to continue to grow the company, David went looking for a unique property that combined the Coast Mountains with other outdoor activities. The couple both grew up enjoying the richness of ranch life - David in B.C.'s interior and Susan in the Canadian Prairies. Wanting to share the same special experiences with their three young children, David and Susan ended up finding the perfect place. Nestled deep in the Nemaiah Valley of the Chilcotin region is home to the Elkin Creek Guest Ranch. There, guests can experience first hand about life on a working ranch together with luxurious accommodation, fine food, and a wide variety of activities.

Today, David and Susan continue to live the adventure and build on his love of the outdoors and of his dream. Together with his team of experts, equally as passionate, Adventure West Resorts continues to flourish and create exceptional authentic experiences.

*Adventure West Resorts is a multi-faceted destination experience provider that delivers an authentic Canadian adventure. Experience the unexpected with Ocean Explorer Sportfishing, Adventure Fjord Heli-skiing and the Elkin Creek Guest Ranch. For more information and reservations, call 1-877-3-GO-WEST (1-877-346-9378) or visit [www.adventurewestresorts.com](http://www.adventurewestresorts.com).*

-30-

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